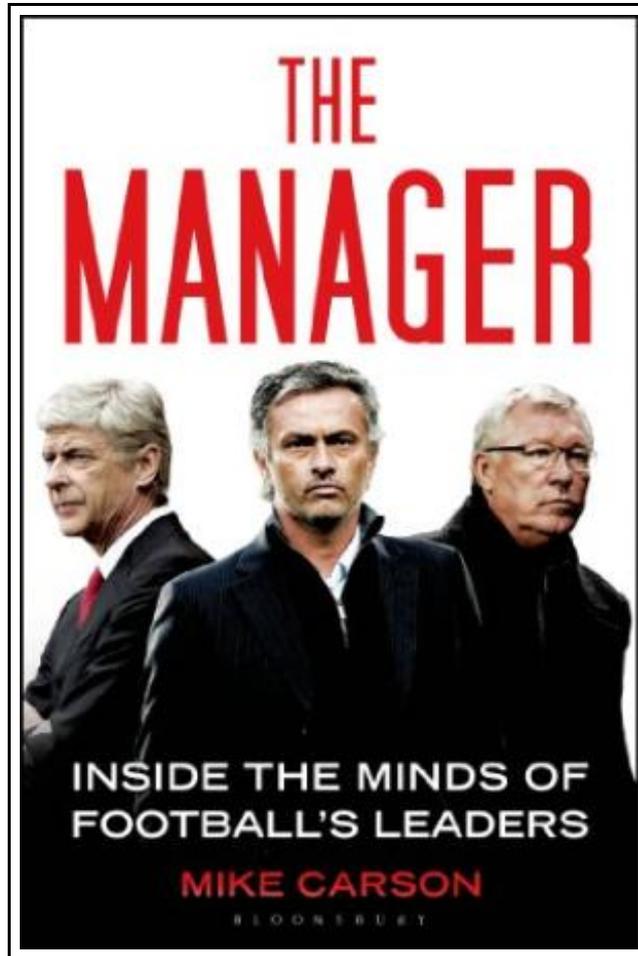


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THE MANAGER: INSIDE THE MINDS OF FOOTBALL'S LEADERS

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Bloomsbury Publishing PLC. Paperback. Book Condition: new. BRAND NEW, The Manager: Inside the Minds of Football's Leaders, Mike Carson, From the post room to the board room, everyone thinks they can be the manager. But how do you manage outrageous talent? What do you do to inspire loyalty from your players? How do you turn around a team in crisis? What's the best way to build long-term success? How can you lead calmly under pressure? The issues are the same whether you're managing a Premier League football team or a FTSE 100 company. Here, for the first time, some 30 of the biggest names in football management reveal just what it takes. With their every act, remark, and success or failure under constant scrutiny from the media and the fans, these managers need to be the most adroit of leaders. In *The Manager* they explain their methods, offer lessons they've learned along the way, and describe the decisions they make and the leadership they provide. Each chapter tackles a key leadership issue for managers in any walk of life and, in their own words, shows how the experts deal with the challenges they face in an abnormally high-pressure environment. Offering valuable lessons for business leaders and fascinating behind-the-scenes insights for football fans, *The Manager* is an honest, accessible and unprecedented look at the day-to-day work of these high-profile characters and the world of top-level football management. Featuring: Roy Hodgson, Carlo Ancelotti, Arsene Wenger, Sam Allardyce, Roberto Mancini, Jose Mourinho, Brendan Rodgers, Harry Redknapp, Sir Alex Ferguson, Walter Smith, Mick McCarthy, Gerard Houllier, Tony Pulis, Martin O'Neill, Neil Warnock, Howard Wilkinson, Kevin Keegan, Dario Gradi, Andre Villas-Boas, David Moyes, Alex McLeish, Hope Powell, Martin Jol, Glenn Hoddle, Chris Hughton, David Platt, Paul Ince, and George Graham.



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