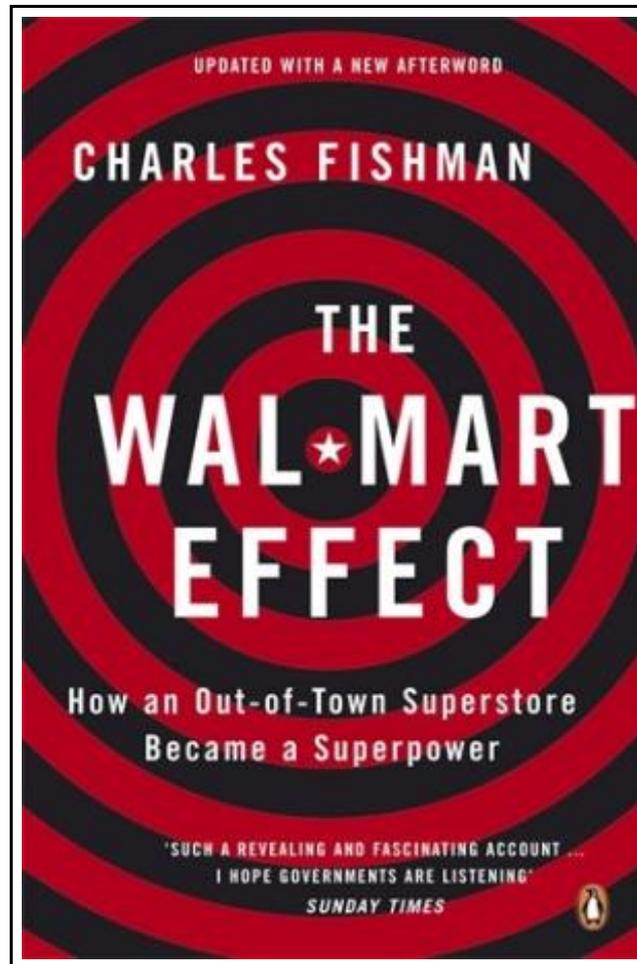# The "Wal-Mart" Effect: How an Out-of-town Superstore Became a Superpower

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Reviews

Extremely helpful for all group of men and women. it absolutely was writtten extremely perfectly and valuable. Your way of life span will be transform when you complete looking at this ebook.
(Prof. Trever Torphy)

THE "WAL-MART" EFFECT: HOW AN OUT-OF-TOWN SUPERSTORE BECAME A SUPERPOWER

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Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, The "Wal-Mart" Effect: How an Out-of-town Superstore Became a Superpower, Charles Fishman, Charles Fishman takes us into the heart of the biggest company on earth, ever, to show how the 'Wal-Mart effect' shapes lives everywhere, whether for cleaners in America, bicycle-makers in China or salmon farmers in Chile. Now Wal-Mart's influence is so great it can determine everything from working practices to market forces themselves, Fishman asks: how did a shop manage to do all this? And what will the ultimate cost of low prices be?.

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